

Email Delivery Configuration Guide

Forward this guide to your IT or email administrator to ensure you receive our emails.

1. Allowlist Sending Domains

Add the following to your email gateway or spam filter:

Sending Domains

Domain	Purpose
@merchantsfleet.com	Primary sending domain
@pardot.com	Pardot platform
@salesforce.com	Salesforce notifications

2. Allowlist Tracking Domains

Exclude these from URL scanning or link rewriting:

- go.pardot.com
- pi.pardot.com
- links.merchantsfleet.com

3. Email Authentication

Verify these protocols are passing for our domain:

Protocol	Purpose
SPF	Authorizes our sending servers
DKIM	Verifies email integrity
DMARC	Enforces SPF + DKIM alignment

4. Check Spam / Junk Folder

- Search Junk/Spam for emails from our domain
- Mark any found as "Not Spam" or "Safe Sender"
- Add our address to your Contacts or Safe Senders list

5. Microsoft 365 / Exchange

- Go to Microsoft 365 Defender → Policies & Rules → Anti-Spam
- Add our domain to the Allowed Sender Domains list
- Optionally create a mail flow rule to bypass spam filtering for our domain/IPs

6. Google Workspace (Gmail)

- Admin Console → Apps → Google Workspace → Gmail → Spam, Phishing & Malware
- Under Email Allowlist, add our sending IP ranges
- Under Approved Senders, add our sending domain